



# 2018 Fall WAA Landlord Education Day & Trade Show Schedule

*(All seminars/events & locations subject to change without notice)*

Saturday, October 13 <sup>th</sup>				
<b>Saturday, October 13<sup>th</sup></b>	8:00am – 9:00am	<b>Registration</b>		
	8:30am – 9:00am	<b>Welcome</b>		
	9:00am – 10:15am	Top 10 Mistakes Landlords Make – <i>John H. Fischer, aka Dr. Rent</i>	If You Market Right, Customers WILL Visit Your Site! – <i>Tiffany Zwiefelhofer, Creative Apartment Marketing</i>	Municipal Wars: A New Hope – <i>Attorney Bernardo Cueto, WISLawyer, LLC</i>
	10:00am – 11:30am	<b>Trade Show</b>		
	11:30am – 12:30pm	<b>Trade Show &amp; Lunch</b>		
	12:30pm – 1:45pm	Top 5 Most Asked Landlord Questions – <i>John H. Fischer, aka Dr. Rent</i>	It's a Mad, Mad App World – <i>Corina Eufinger, Brio Properties</i>	Municipal Wars: A New Hope – <i>Attorney Bernardo Cueto, WISLawyer, LLC</i>
	2:00pm – 3:15pm	Forms Update – <i>Rick Russell, WI Legal Blank</i>	Closing Advantage – <i>Tiffany Zwiefelhofer, Creative Apartment Marketing</i>	"Ask the Experts" Panel – <i>Experienced Landlords</i>
	3:30pm – 5:00pm	<b>Legislative &amp; Board of the Whole Update</b>		
	5:30pm – 7:30pm	<b>Reception &amp; Awards</b> <i>Silent Auction</i>		