



Thank you for your interest in the Wisconsin Apartment Association (WAA), the largest and fastest growing statewide association of landlords - representing over 45,000 rental units from Hudson to Kenosha!

WAA is a 501(c)(6) non-profit business league providing support for owners and managers of residential rental properties. Regular membership includes rental property owners and managers ranging from one rental unit or house, to large scale apartment complexes.

There are 18 WAA-affiliated landlord groups around the state that hold regular meetings allowing landlords and property managers in their geographic areas to network and work with each other on specific issues of local concern.

Attached you will find an overview of the features and benefits of Associate Membership. Please look over the information and we trust you'll see that a WAA Associate Membership is a good match for your company's objectives!

- Associate Member Features & Benefits
- WAA Mission Statement
- WAA Code of Ethics
- Associate Member Application

Whether or not you decide to join, you can maximize your company's outreach to Wisconsin landlords by advertising in our bi-monthly *WAA News* magazine or by sponsoring a periodic WAA event, or by purchasing a booth at our Spring and Fall Conference /Tradeshows.*

*Naturally your rates will be lower if you choose to become an Associate Member!

For more information or questions, please don't hesitate to contact Paul Winans or me by phone or email.

Best Regards,

Kristy Weinke, Administrative Assistant
920.230.9221
kristy@waaonline.org

Paul Winans, Membership Director
608.386.7082
winans@centurytel.net



Connecting the rental community right next door . . . and across the state.

Features and Benefits of a WAA Associate Membership

As a WAA Associate Member, you will receive a listing in all 6 issues of the *WAA News* directory of Associate Members. You will also receive an additional discount on Advertising in *WAA News*, and you may decide to market your business at our Spring and/or Fall Conference /Tradeshows.

Your Membership entitles your business to promote itself to landlords by participating in various ways:

1. **Your "Link"** will appear on www.WAAonline.org under the Associate Business Directory connecting members directly to your website.
2. **Your Company** will be featured as a "new or renewing Associate Member" in an upcoming issue of *WAA News Magazine*.
3. **Advertise** in the bi-monthly *WAA News* at members-only discounted rates.
4. **Advertorial articles:** You may submit articles of interest to landlords, with a byline crediting your company's expertise in the bi-monthly *WAA News* magazine.
5. **Sponsor an event** ...
March - "Legislative Day" at the State Capitol in Madison
April - "Spring Conference /Tradeshow" (various locations)
October - "Fall Conference /Tradeshow" (Wisconsin Dells area)
6. **Conference Presenter:** You may recommend your company to moderate an educational session at our Spring and/or Fall Conference.
7. **Trade Show Booth:** As an Associate Member, you can purchase a booth at the Spring and Fall Conference /Tradeshows at discounted rates (locations may vary).
8. **Target Mailings:** Our mailing list is available to Associate Members for a small fee.

We encourage our regular members to look to our Associate Members FIRST for the products and services they need.

If you have any questions, or would like additional information, please contact Kristy Weinke admin@WAAonline.org or 920-230-9221.

**Wisconsin Apartment Association – PO Box 2922, Oshkosh, WI 54903
920-230-9221 admin@waaonline.org www.WAAonline.org**

WISCONSIN APARTMENT ASSOCIATION (WAA) MISSION STATEMENT

**THE MISSION OF THE WISCONSIN
APARTMENT ASSOCIATION IS TO
PROVIDE EDUCATION, LEADERSHIP,
AND REPRESENTATION TO ENABLE
RENTAL HOUSING PROVIDERS TO
OPERATE THEIR BUSINESSES
SUCCESSFULLY, ETHICALLY, AND
RESPONSIBLY.**





CODE OF ETHICS

Adopted by the
WISCONSIN APARTMENT ASSOCIATION

The Wisconsin Apartment Association (WAA) has united for the purpose of advancing the general welfare of the multi-family rental housing industry in the State of Wisconsin and in recognition of the vital role of its members in responsibly meeting the rental housing needs of our State.

We acknowledge our commitment to our residents, to our State, and to our fellow housing providers to maintain the highest possible standards of quality and service. We commit ourselves to supplying and maintaining rental property, which will provide residents with health and life safety, and with the human values of pride, dignity and security.

Therefore, as members of the Wisconsin Apartment Association, we commit ourselves to these principles and standards:

- THAT.** .We will uphold the highest professional standards of integrity, honesty and fairness;
- THAT.** .We will continually strive to better the industry by participating in and promoting education and professionalism;
- THAT.** .We will promote the spirit of, and comply with, all applicable Fair Housing Laws in order to Achieve equal housing opportunities for all;
- THAT.** .We will properly maintain and safeguard all property under our care, meeting or exceeding all appropriate housing and health and life safety codes, ordinances and regulations;
- THAT.** .We will respect the rights of others by preserving and enhancing private property rights and the free enterprise system;
- THAT.** .We will comply with all Federal, State and Local laws and regulations pertaining to our industry;
- THAT.** . We will function cooperatively with our Local & State Apartment Associations.

As a member of the Wisconsin Apartment Association, I pledge myself to uphold this Code of Ethics and recognize the responsibility and authority of the Wisconsin Apartment Association to enforce this Code of Ethics as a requisite for membership. APRIL 5, 1978

Signature: _____ **Date:** _____



Application for Associate Membership in WAA

2017 WAA Associate Membership dues are \$225 for one year (12 calendar months).

Name of Company: _____

Contact Person(s): _____

Street Address: _____

City: _____ State: _____ Zip: _____

Ofc Ph:() _____ Cell Ph:() _____ Fax:() _____

Email: _____ Website: _____

List my Company in *WAA News* Directory of Associate Members (*choose heading*)

Accounting	Financial	Long Distance Telephone	Supplies: Plumbing, Heating, Etc.
Advertising	Floor Coverings	Paint & Supplies	Utilities
Appliances/Parts	Heating	Printing	Utility Analysis
Asphalt Maintenance	Improvements	Professional Services	Water Heating
Attorneys	Insurance	Screening Service	Window Coverings
Elevator Sales	Laundry Equipment	Signs	Windows
Environment/Energy	Lead Paint Consulting	Software/Computers	*Other

IMPORTANT: Please email a 20-50 word synopsis of your company, contact information, and company logo so that we can spotlight you as a New/Renewing Associate Member in the WAA newsletter.

I affirm that my company, its representatives, and I will respect the Code of Ethics and the objectives of the Wisconsin Apartment Association.

Signature: _____ Date _____

Please make your check for \$225 payable to WAA, and mail with signed Code of Ethics.

Wisconsin Apartment Association – PO Box 2922, Oshkosh, WI 54903
920-230-9221 admin@waaonline.org www.WAOnline.org